

Meeting Minutes – MAATA BOD Meeting

Location: Baltimore, MD

Date: June 23, 2016

Time: 9:00 am

Motions

1. Approve treasurer's report

Motion: Kleber

Second: Padfield

Approved

2. Approve secretary report

Motion: Neu

Second: Kindt

Approved

3. Adjourn

Motion: Bjerke

Second: Lunow

Approved

ACTION ITEMS

Attendance

Rob Marshall - District President
Michelle Boyd - Secretary
Ron Walker – Treasurer
Mark Coberley – District Director
Kitty Newsham – Missouri Representative, Vice President
Mark Padfield - Kansas Representative
Shanna Kindt – South Dakota Representative
Frank Neu - Iowa Representative
Darren Lunow - Oklahoma president
Sara Bjerke - North Dakota Representative
Steve Westereng – North Dakota President Elect
Danielle Kleber - Nebraska Representative
Amanda Brown - Young Professional Representative
Blaise Kriley – Young Professional Representative - Elect
Jay Hoffman - Communications Coordinator
Brian Hughes – Annual Meeting Coordinator

Sarah Snodgrass – SLC Representative
Johnathan Price – SLC Representative - elect

AGENDA

Approval of previous minutes – 05-24-2016 *Michelle Boyd*

Secretary Report – *Michelle Boyd*

Approve minutes from 5-24-16: **See Motion #2**

Have 46,256 NATA members

46,159 Certified members (230 more than last year) 89% of certified renewed their membership.

75% of all Certified athletic trainers are members of the NATA

Treasurer Report - *Ron Walker*

Current Finances

Purchase of CD

We have \$13,000 more than this time last year.

Finance committee decided to move \$100,000 in laddered CDs

Changed our financial advisor to Bruce Bernstein, in Dallas. He is a lawyer and CPA for non-profits.

He works with several other Districts and specializes in non-profits.

Bruce will help us incorporate as a business.

A non-profit should, as a rule, have 1-2% their assets in savings. We have 1.25%

When doing reimbursement requests, include itemized receipts.

If you plan to renew your dues, you need to tell Ron by the end of the week

See motion #1

President's Report – *Rob Marshall*

Looking for Ethics representative. Have received 5 applications (2 HOF members). Will forward 2 names to the NATA.

Have one name for Scholarship Chair. Will ask them.

District Director report – *Mark Coberley*

NATA is putting together a task force to create Best Practices on Documentation – ATs don't document well for reimbursement. Charlie Thompson is chairing this group.

Fair Standards Labor Act – NATA produced a document on how it affects ATs. Will have biggest effect on college and HS athletic trainers.

47% of NATA members have NPI numbers. This is an important statistic for federal legislation. The NATA BOD has voted to make NPI number a mandatory requirement for NATA membership. The BOC plans to make it a requirement for certification.

Hit-The-Hill: Had over 1100 encounters yesterday. Believe will have 8 more legislators signed on.

Encourage the people in the states to comment on the new CAATE Curriculum Content standards.

NATA is developing a taskforce to evaluate zero value/ low value contracts (Free ATs provided to local high schools by local clinics/high schools)

Committee Reports

Ethics – *Lana Loken*

Update to the Code of Ethics will be presented to NATA BOD this Saturday. Updated to address patient population and media.

Emphasizing educating ATs on the Code of Ethics and its 4 Principles.

Discussed CAATE's proposed standards and how they may put members in a difficult situation with respect to state practice act.

MAATA

Biggest violations of Code of Ethics is sexual misconduct and social media.

Governmental Affairs – *Rusty McKune*

Had over 400+ members at Hit-The-Hill. Feel have good support for bills that we are sponsoring. GAC is sponsoring a session “Effectively Communicating Your Message with Lawmakers and Legislators” June 25 @ 10:45 am

Info on legislative grants is coming soon

Federal bills: HRes 112/S Res 83 – Secondary School Athletes’ Bill of Right, HRes 921 – Sports Medicine Licensure Clarity Act

CUATC - *Shaun McCarthy*

Reviewed the new recommended CAATE standards. Suggests all ATs provides comments.

Have new recommendations about contact in football.

Will combine NATA and NCAA documents about Fair Labor Standards and provide bullet points.

Have developed a Documentation workgroup – Charlie Thompson is chairing this group.

Working on programming about billing in Colleges

Encourage college ATs to use the 10-10 presentations on NATA website.

Giving out 8 awards at this meeting. Had great submissions. 4 winners from our District (Amanda Brown- New Horizon, Josh Thompson – Division 3, Michael Livergood – NAIA, Michelle Boyd – Division 2)

This is Shaun’s last committee meeting as the CUATC representative.

Secondary Schools - *Dan Newman*

870 schools have earned Safe Sport School Award. Applications are down this year.

ATLAS Project – mapping US to identify which HS has athletic trainers. Encourage HS ATs to complete the survey.

Had 500 applications for PFATS/ Gatorade Initiative to get ATs in High Schools – pays \$50,000 per award

Created a guidebook for ATs in Secondary Schools who teach Sports Medicine courses. Bill Prentice has written a book (now at publishers)

Started 2 awards this year (Servant’s Heart, AT Advocate)

Will integrate Secondary Schools mentor program with the NATA’s mentor program.

Will reopen applications for Safe Sport School Award – still have money left

COPA – *Karen Fennell*

COPA is divided into 6 workgroups.

Discussed entities that try to provide free AT services to High Schools in order to undercut paid contracts.

Working to help ATs to understand non-compete clauses and non-solicitation clauses.

Working with CAATE to create a database of opportunities to experience COPA sites

Encouraging COPA workgroups to present at national, district, and state level

Annual meeting report – *Brian Hughes*

Had successful 2016 meeting in Springfield. Second largest meeting ever , 830 attendees (49% were students).

Did get renewed BOC provider status for 2016. These were new standards and required lots of changes.

Will be in LaVista, NE in 2016. March 16-18. Will have very large meeting space.

For 2017 looking to have: courses in FMS and Vestibular rehab as pre-conference workshops, ACES

When looking at Omaha area, need to consider taxes. Omaha taxes in addition to state taxes. Being in LaVista (close to Omaha) saves significant money by avoiding these taxes. This year, the meeting came in 18% under budget.

SLC report- Sarah Snodgrass

SLC committee will take over contacting Bobby Gunn award winners
Had video contest, sponsored by Cramer. Selected winner – Ohio University
Selected 4 recipients for Chuck Kimmel Award

Ethnic Diversity – Marcus Hurrington

Marcus is the new District 5 representative
No report

C/UATSC- Doug Long

Doug is new on this committee
Working on helping students on SLC to a type of leadership training
Creating a calendar for what needs to be done when

YP report – Blaise Kriley

Working to increase visibility. Thinking about adding something at the District meeting (maybe ribbons)
Working on putting together a special session for YPs at District meeting
Had no applications for District YP travel grant
Needs presidents to nominate people for YP spotlight
Had good attendance at YP rounds.

Communication report – Jay Hoffman

Submissions for NATA month contests are down. Encourage submissions.
PR resource and stylebook is on NATA website
Presented award to media writers for reporting for athletic trainers.
Launched AT.org – public website about athletic training

Bus Funding Plan – Ron Walker

Would like to add provision for van funding

AT Cares – Mark Coberley

AT Cares is a peer support group for ATs dealing with catastrophic events. The group will be trained in providing this support. Training will financially supported by the NATA.
Mark Carnes will be the District 5 representative

Leadership initiative- Mark Coberley

Program that used to be called StarTracks is now NATA Leadership Academy
Details expected to be released this summer.
Will involve online videos, will award CEUs



Election planning – Rob Marshall

Mark Coberley's term as District Director is up for renewal. Tonight at the District Business meeting, Rob will ask for a vote of confidence to renew Mark's term. If Mark receives a majority of visible hand vote, his term will be renewed for 2 more years (he has 1 year left on this term).

District Secretary and Treasurer positions are up for re-election. Will have a call for candidates at the District Business meeting tonight. Each state can only put forward 1 candidate for each position. An elections committee has been established.

The election process for District President will begin in the spring. Each state is allowed one candidate

Treasurer Report

		As of 6/16/16				
		Financial Statement to the Membership				
		Net Worth Report				
Cash and Bank Accounts	6/16/2016	3/8/2016	6/17/2015	3/10/2015		
Checking	\$ 174,293.51	\$ 234,546.13	\$ 155,032.36	\$ 211,948.39		
Reserve/Investment	\$ 121,448.55	\$ 118,061.03	\$ 127,198.48	\$ 123,381.43		
American Century Investments (Assorted Funds)	\$55,241.98	\$53,237.88	\$55,780.00	\$54,689.58		
American Funds (growth portfolio)	\$66,206.57	\$64,823.15	\$71,418.48	\$68,691.85		
Total All Accounts	\$ 295,742.06	\$352,607.16	\$ 282,230.84	\$ 335,329.82		
Notes:	<ol style="list-style-type: none"> 1. Annual Meeting Expenses/Income are Complete 2. American Century: 1.91%YTD; -0.75% 12 month; ave annual 8.67% 3. American Funds: -1.80% YTD; -7.30% 12 month; ave annual 7.63% 4. \$100k to be transferred to 5 CD's with annual return of 1.2% (\$1200) 5. Change in CPA to Plus Associates, Bruce Bernstein 6. Working on Business Incorporation (not IRS- already 501c(6)) 7. NFP should hold assets at 1-2 x annual budget (\$220k), we are 1.25x 					
Standing Based on IRS Tax Returns	2012 (6/30/2013)				\$283,097.00	
May be a more accurate picture	2013 (6/30/2014)				\$250,534.00	
	2014 (6/30/2015)				\$258,036.00	

Communications Report

Jay Hoffman (Communication/PR), Michael Catterson (Web), Christe Thomas (Newsletter), and Evan Craft (social media).

Communications

- We added a new Newsletter Editor, Christe Thomas.

Website

- Second successful year of online registration.
- We have hit our goal, and are averaging nearly 4 new releases per month, double the amount of news articles released last year.

Social Media/Newsletter/eBlasts

- Likes increased 185 to a total of 990 between our two MAATA Meetins. Ten short of 1000 goal. However, after the March report we are now at 1029 likes. Time to set a new goal.
- Newsletter viewership is down over last year drop of nearly 20% from last year. Likely due to format change (first eNews sent as eBlast verses stand-alone document). The 47% open rate is more consistent with eblast viewership. eNews still holding at about 25% for the last 3 issues, which is above industry standard of 21%. Will continue to monitor progress.
- Average eBlast viewership is still fairly consistent with last year at 37%. This is 16% above industry standard.

Public Relations

- The PR committee was actively involved in the development and editing of a new NATA website which was recently released.
- The NATA PR Committee been collaborating with the National Sportscasters & Sportswriters Association. We have reviewed and recommended individuals for the 2014-15 “NATA Excellence in Sports Medicine Reporting” award, and have reviewed entries for the 2015-16 award winner.
- National Athletic Training Month:
 - Contest: Best State, Best College student, Best Athletic trainer group, Best AT individual, Best All Around (ESPRA).
 - Remind members that community service projects are not always considered public relations.
 - Remember to abide by HIPAA and FERPA
 - Talk to SIDs and communications department to find out what regulations are for their workplace
- We want to advocate that our membership take advantage of PR resources available to them
 - [Communications Tool Kit](#)
 - [PR Resource & Style Guide](#)
- There have been continued efforts by the NATA and the MAATA to encourage membership to get their NPI number. The last 3 issues of the MAATA Newsletter has provided a “button” to sign-up. Please advocate for the profession by getting you NPI number.

Secondary Schools Report

Secondary School Athletic Trainers’ Committee Report

Dan Newman, MS, LAT, ATC

Chair, MAATA Secondary School Athletic Trainers’ Committee

District 5 Representative, NATA Secondary School Athletic Trainers’ Committee

Current Projects

- The district is once again offering the Safe Sport School Award Grant – we are awarding 20 grants worth \$75.00. These will be awarded on a first come first serve basis. Grant deadline is April 15th. Information is available at www.maataD5.org.
 - Update, we awarded two safe sport grants – both high schools in ND
 - Barnes County North
 - West Fargo Sheyenne
- **ATLAS Project** - KSI in collaboration with NATA SSATC has begun a project to identify which high schools in the US have AT’s and describe the services provided by the AT. Data collection will begin soon. Please complete the survey when your school is contacted this spring.
 - Continuing to push reminders to the states to either submit initial information or check to make sure existing information is correct.
- **NFL- Gatorade** - PFATS -NATA AT Initiative - In 2015 these groups announced \$2 million would be set aside to fund AT’s for 15 high schools in the US who lacked AT services. NATA SSATC assisted in the selection process. Winners should be announced soon! Encourage schools in your area without an AT to apply next year.
 - All Schools have been awarded
 - Continuing to work with NFL, Gatorade, and the NATA about making the application process better. Applications were interesting in how using funds.
- **2016 NATA Clinical Symposium: Baltimore** - The SSATC will be hosting a session at the NATA convention in Baltimore titled “Legal Issues for the Secondary School Athletic Trainer”

with sessions on the new NATA Liability Toolkit, Risk Mitigation, and the Kendrick Fincher Memorial Foundation. Everyone is invited to the Gatorade reception that follows. NATA SSATC will also facilitate a Peer to Peer session discussing different employment models for SSAT's.

- Secondary School Session will be Thursday, June 23 at 8:00-11:00
- **Electronic Newsletter** - All NATA members working in the secondary school setting should be receiving the quarterly electronic newsletter specifically designed for secondary school athletic trainers. If not, please contact the NATA office.
- **NEW NATA Sports Medicine Course Outline** - NATA SSATC is pleased to announce the approval of a Secondary School Sports Medicine Course Outline. The document is intended to assist states in developing a sports medicine course at the high school level. Once finalized it will be posted in the NATA SSATC webpage.
 - This has been approved and out for use in the wild. We as a committee are very excited about this and look forward to all the positive feedback from ATs in the classroom using this.
- **NEW NATA SSATC Award** - The NATA SSATC has recently been granted approval for a new award called the Servant's Heart Award in honor of the late DIII SSATC member David McAlister. The award will recognize a secondary school AT who makes a great difference in their school and community. More information to come.
 - Was awarded this year at the D3 Mtg. The award was named the Servants Heart Award and was awarded posthumously to David McAlister (who the award is named and developed for). Larry Cooper, SSATC committee chair. David's wife and son accepted the award in a wonderful presentation.
 -
- **NEW NATA SSATC Mentor Program** – In conjunction with the Gatorade/NFL/PFATS/NATA initiative, the SSATC is creating a mentor program for those ATs who are hired by the grant and also for those who are new to the setting.

Mentor program is in full swing and mentors are working with their respective mentees at their schools.

Governmental Affairs

Committee Chair: Rusty McKune, MS, ATC

Contact Information:

- E-Mail rmckune@nebraskamed.com
- Phone 402-250-5720

Committee Composition: The District 5 Governmental Affairs Committee (GAC) is comprised of 8 members- a Chair and one representative from each state. The Chair also serves as the NATA GAC Representative for District 5 and is appointed by the NATA. State Representatives are selected through methods identified within the governing documents of each state.

Committee Purpose and duties:

1. To facilitate the governmental relationships and regulatory efforts of the states within District 5 and advocate for regulation favorable to athletic training.
2. To serve as a resource for the states within District and act as a liaison to and with the NATA to support state and member activities pertaining to the state regulation of athletic training.

Committee Members:

Chair: Rusty McKune (NE)

State Representatives:

Iowa Troy Kleese
Kansas John Burns
Missouri Josh Thompson
North Dakota Ray Hall
Nebraska Jason Ensrud
Oklahoma Darren Lunow (Greg Gardner- June 2016)
South Dakota Chris Huot

Activities in the Past Year:

NATA Legislative Grants: This year states from District 5 Applied for and were awarded over \$10,000 in legislative funds from the NATA. To receive these grants, state committee representatives were required to submit applications to the committee chair for consideration by the National GAC Committee. The grants come in two forms; discretionary and matching. This year the following states applied and were awarded grants:

Discretionary- Oklahoma
Matching- Kansas, Missouri and Nebraska
Legislative Activities:

- **Iowa**
 - Two key legislative bills submitted this year.
 - Legislation mandating that all coaches employed by a school district in Iowa be CPR and AED Certified. DID NOT PASS. Cost identified as key issue in “no” votes.
 - Legislation requiring AT’s be present at all home contests for high school varsity football, wrestling and soccer. DID NOT PASS. Cost is key issue
- **Kansas**
 - A bill that would amend the School Sports Safety and Prevention Act to include DC in the list of providers who can release to RTP following concussion was passed by the House. This bill died in Senate Committee. DID NOT PASS
 - KATS was neutral on this bill
 - Developing an action plan to provide education to school districts about athletic training and proper medical coverage in the secondary school setting.
 - Reviewing language in the regulations that is outdated.
- **Missouri**
 - Athletic Trainers were taken off of the non-reimbursed list for the Missouri Consolidated Healthcare Plan. This allows AT’s to be reimbursed by the plan through United Healthcare.
 - Working to update practice act. Senate version did not make it out of committee. DID NOT PASS.
 - Working to establish meetings with opposing groups to further the process. Specifically, Chair of the Senate committee asked that MoATA and the MPTA work together on language.
 - Monitoring concussion legislation for changes that would mandate certain sideline testing. Nothing made it out of committee this session.
- **Oklahoma**
 - The Safe Schools Act, a carry-over from 2015 died in Senate Committee in February. DID NOT PASS.

- An extensive amendment to the state concussion law was passed and signed into law on June 6th. It will be effected November 1st, 2016.
PASSED
 - It requires education for all team officials and game officials...not just coaches.
 - Includes all youth sports organizations involving secondary school-aged athletes.
 - Created a resource page on the State Department of Health Website for all Policies and Procedures, New return to learn and return to play guidelines and implemented educational penalties for those who knowingly return athletes suspected of sustaining a concussion.
- AT Services Act: Insurance Non-Discriminatory Act passed the house committee but was held from a floor vote by the speaker. DID NOT PASS.
 - Bill would have made it unlawful for OK insurance companies to discriminate payment for similar evaluation and rehabilitative services to healthcare providers.
 - OATA has applied for a House Interim Study on this topic for the fall- awaiting status of this study.

Current Projects

➤ Legislative Activities within D5:

- As is evident from the state reports, members of the committee had a busy, and productive legislative session this year. The chair is currently working to ensure that the states have the resources that they need, and acting as a liaison to the NATA and other National GAC resources when they are requested.

➤ NATA GAC:

- The NATA GAC has been asked by the CAATE to review and provide feedback through the NATA on the proposed curricular content standards. The GAC had a conference call on June 7th to discuss these standards. Overview of that discussion will be provided to the NATA Board of Directors and submitted to the CAATE as part of a comprehensive review by the NATA.
- The NATA GAC has established several workgroups/sub-committees to enhance the delivery of resources by the NATA GAC to the state associations and their governmental affairs committee's. The following is a summary of the committee's and the Chair and Members of those sub-committees.
 - NATA GAC Strategic Plan D5 (chair) and D3
 - Education D4 (chair) and D8
 - Legislative Tool Kit D2 (chair) and D1
 - Legislative Grant D5 (chair) and D6
 - Grassroots Advocacy Lathan Watts (chair) and D9
 - Legislative Awards D3 (chair), D4 and D9
- On June 22nd, members of the GAC along with 420 (+) members, representing all 50 states will attend a hit-the-hill day in Washington DC. There will be an update on that event as well as the GAC meetings provided as an addendum to this report on the 23rd.

Federal Legislative Efforts:

The following are Bills/Resolutions that are active at the Federal Level. For more information, go to www.nata.org/government-affairs-advocacy/federal-government.

1. H. Res. 112/S. Res. 83: Secondary School Athletes' Bill of Rights
2. H. Res 829/ S. Res. 436: SAFE PLAY (Supporting Athletes, Families, and Educators to Protect the Lives of Athletic Youth).
3. H. Res 921: Sports Medicine Licensure Clarity Act

June 22 update:

NATA had largest hit-the-hill day ever. Over 400 members

CUATC

Committee Activities

- CAATE Standards Review- open comment period till August 1
 - http://caate.net/wp-content/uploads/2016/06/2016-CAATE-Curricular-Content_VF.pdf
- Football Safety Summit Recommendations - recommendations; best practice document
- FLSA Overtime Law-
- Club /intramural AT's working on college/university settings

Upcoming Projects:

- Best Practices for Appropriate Health Care for Intercollegiate Student-Athletes Summit
- AT Documentation Workgroup
- Low Value AT Service work group
- AT Service Billing

Completed Projects

- Support Personnel (Services) in the College & University Athletic Training Department document
- 10-10 Educational Power Points- continue to add & update; can be found at <http://www.nata.org/CUATC>

Ongoing information- projects include:

- Communicate with NCAA through our liaison John Parson
- CUATC continues to reach out to junior colleges, NAIA institutions to explore their needs, concerns, etc.
- Transition to Practice workgroup
- Liability-Risk Management Best Practices
- BOC Facility Principles- Best Practices
- AMCIA Document revisions
- Value Model for College /University setting

2016 CUATC Awards & sessions at national meeting this week:

- Our committee awards- 4 of our 8 awards will be presented to D5 AT's!
 - New Horizon AT- Amanda Brown -Iowa State (IA)
 - Head AT D 2- Michelle Boyd- Truman State (MO)
 - Head AT D 3- Josh Thompson- Westminster College (MO)
 - Head AT NAIA- Michael Livergood- Bellevue University (NE)
- Thursday 2:00PM-3:00PM (Marriott, Stadium 4&5)- NJCAA ATs Group Meeting
- Friday 8:00am-9:00am (Hilton, Carroll A&B)- Intramural/Club AT Group Meeting
- Specialty session Friday 9:15am-11:15am (Hyatt Regency, Constellation Ballroom)- CUATC Educational session

State Reps for D 5:

- Your State Representatives are.
 - ND Scott Woken
 - SD Jarod Guthmiller
 - NE Samantha Wilson
 - KS Chris Crawford
 - OK Robert Fulton
 - IA Mike Pribyl
 - MO Andrea M. Lindquist
- Communicate the issues you are having – we need to know the problems to help find solutions.
- Bookmark our page
 - <http://www.nata.org/CUATC>
- [New CUATC Committee Chair- Ryan Callahan- Warburg College \(IA\)](#)

Respectively submitted by:

Shaun McCarthy June 23, 2016

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