

Meeting Minutes – MAATA BOD Meeting

Location: Springfield, MO

Date: March 17, 2016

Time: 3:00 pm

Motions

1. Approve minutes from 02-01-2016

Motion: Odney

Second: Fedor

Approved

2. Approve treasurer's report

Motion: Padfield

Second: Briggs

Approved

3. Fund a table at the NATA Foundation Gala for \$2500

Motion: Newsham

Second: Odney

Approve

4. Invite five District 5 members, who donated the most money to the NATA Foundation in the past 10 years(as of April 1, 2016) and who are willing to accept the invitation, to bring a guest to the NATA Foundation Gala and sit at the District 5 sponsored table.

Motion: Padfield

Second: Fedor

Approved

5. Approve Jonathan Price of the new Executive Director of the Student Leadership Council

Motion: CJ

Second: Newsham

Approved

6. Fund the incoming SLC Executive Director \$1000 to attend the NATA annual meeting.

Motion: Fedor

Second: Odney

Approved

7. For 2017 secretary and treasurer elections, begin the election process in August, with final tally of votes taking place in November

Motion: Sara

Second: Briggs

Approved

ACTION ITEMS

Brian Hughes will work to acquire contract for LaVista to host next year's meeting.

CJ will investigate info needed to allow the District and/or states to be bonded.

Rob will announce election process for secretary and treasurer will begin in August

Attendance

Rob Marshall - District President

Michelle Boyd - Secretary

Ron Walker – Treasurer

Mark Coberley – District Director

Tryg Odney - Vice President, South Dakota Representative

Shanna Kindt – Incoming South Dakota Representative

Mark Padfield - Kansas Representative

Kitty Newsham - Missouri Representative

Dusty Briggs - Iowa Representative

Frank Neu – Incoming Iowa Representative

CJ Fedor - Oklahoma president

Darren Lunlow – Incoming Oklahoma Representative

Sara Bjerke - North Dakota Representative

Danielle Kleber - Nebraska Representative

Blaise Kriley - Young Professional Representative

Jay Hoffman - Communications Coordinator

Brian Hughes – Annual Meeting Coordinator

Sarah Snodgrass – SLC Representative

Becky Wardlaw – Chief of Staff

Amy Calendar – NATA Director of Governmental Affairs and Advocacy

Shelley Tims – NATA Foundation

Kathy Deringer – District 6 Director

Scott Sailor – NATA President

AGENDA

1. Approval of previous minutes (02-01-2016) – Michelle Boyd

See motion #1

2. Annual Meeting Update – Brian Hughes

Confirm meeting in LaVista Omaha

839 registrants as of 3:00 on Thursday

Precon sessions (7 hours of EBP)
17.5 hours of EBP at this conference
Received BOC approved provider status for 2016 standards
Attendees will be receiving a digital *Statement of Credit* after completing review survey
Will be meeting in LaVista, NE (near Omaha), March 16-18

3. State Reports – State Presidents

4. Treasurer’s report – Ron Walker

OK is considering a dues increase.
If you plan to increase state dues, Ron needs to know by June 1
Discussed switching from GoTo Meeting to an NATA utilized company that has a voice-option, most BOD members utilize screen features – will keep using GoTo Meeting
Have \$207,664 in checking account. Will consider investing in CD.
Investments lost approx. 4.3% this year, This is normal market fluxuations and expected to bounce back.
See Motion #2

5. Student Leadership Committee – Sarah Snodgrass

Represents District and NATA SLC.
Started sending out student e-blasts
Started including non-board members on committees
Sean Cometto – incoming President
Hosted a webinar this fall about resume writing and interviewing skills – 65 AT programs attended
Accepting video submissions for NATM contest
Established First Time Attendee – award
Sara is funded by the District (\$1000), as an advisory board member, for travel. This includes attending the NATA convention. The incoming SLC Executive Director is expected to attend Committee Day, but receives no funding from the NATA or the District.
See Motion #6

6. Communications – Jay Hoffman

Averaging 1 media impression per week
Have new newsletter editor – Christe Thomas
Newsletter - # of people opening newsletters has decreased
Follow HIPAA and FERPA regulations with social media competions

7. Young Professionals – Blaise Kriley

YP session here on Sat at 10:00 am. Using google hangout to share with other YPs. Running NATM contest for YPs. Raffling leadership books at this meeting as a fundraiser.

8. Election of new Vice President – Rob Marshall

Kitty Newsham nominated by Sara Bjerke. Position accepted.

9. Proposal for State Leadership tour – David Carr

After living in several states in the District, he suggests leaders visit other state meetings to learn how other states are run
This proposal was approved at the last BOD meeting in STL.
Dr. Carr encouraged the BOD members to get their states involved

States must match the funds for this travel

Tell Ron in advance

[Proposal Attached](#)

10. Foundation Report – David Carr

Dave needs ambassadors from each state. Has ambassadors from MO, SD, OK.

11. NATA Foundation – Shelley Tims

Created a 3 minute describing the role and purpose of the Foundation

Launched 25th anniversary celebration (Gala celebration, Friday June 24), 5K run on June 25

Has new donation platform

Doing a #ThankanAT campaign to raise funds from non-ATs, honoring an AT

13. Contribution to Foundation Gala – Mark Coberley

Mark suggested we donate \$2500 to sponsor a table of 10 at Foundation Gala. Districts 1,2,3,4,6,8 have sponsored a table already. Would need to develop a mechanism for choosing who would attend this Gala.

See Motion #4

14. District Director Report – Mark Coberley

National updates: Youth Sports Governing Body Meeting w/KSI

Youth Sports Safety Summit – generative 95 million media impressions

NATA Joint Committee meeting in Dallas – 200 members attended in January.

Stop using the term Physician Extender. Say you are an “AT working in an Physicians office”. “AT working in collegiate setting.”

Legislation: Sports Medicine Licensure Clarity Act, Secondary School Student Athlete’s Bill of Rights, SAFE PLAY Act

New NATA Leadership Academy – info coming in Summer 2016, will require signature of Dist. Director and state leader. Will have no cost.

Professional Development Committee rolling out on-demand sessions targeting educators and degree transition.

District 5 has very poor participation of District 5 members getting their NPI numbers (8th of 10 Districts)

NFL/Gatorade/NATA AT initiative – funded ATs to 15 schools (2 in District 5)

NATA website launched this week!

New Committee Chairs

EDAC – Marcus Harrington

COPA – Karen Fennell, Amy Schork

YP – Blaise Kriley

CUATC – Ryan Callahan

NATA HOF – Randy Biggerstaff

NATA MDAT – Vic Miller

Award Winners from District 5 - Eric McDonnell (NATA HOF)! Others listed in Mark’s report

14. Bus Funding Plan – Ron Walker

Ron will develop 3 plans for bus funding. If BOD members have suggestions, send them to Ron.

15. Election Plans for Secretary and Treasurer – Michelle Boyd

16. MAATA Letterhead – Michelle Boyd

Leterhead for committees to utilize is available on the MAATA Google drive

On the last BOD conference call, the BOD decided to delay the election process for secretary and treasurer so they wouldn't be elected 9 months in advance.

See Motion #7

District Director and District Presidents take office in June. Secretary and Treasurer take office in March. If each were elected with a few months notice, it would require both spring and fall elections. This seems like too many election cycles. At next meeting/call will discuss how this can be made simpler.

17. Incorporation – CJ Fedor / Mark Coberley

Through his investigations for getting his state incorporated, CJ found some concerns for the District. The District has no recourse if there are allegations of embezzlement of District funds. There is not a formal/legal relationship between the NATA and the District or between the District and the states. In order for OK to receive incorporation status, they must be bonded to the District.

The NATA will not produce documents that demonstrate the formal relationship. The NATA feels they are practicing responsibly.

IRS incorporation – District 5 is IRS incorporated and has its own tax ID

Legal incorporation – District 5 is not legally incorporated

18. SLC Executive Director (Jonathan Price) – Rob Marshall

[Bobby Gunn Award info attached](#)

See Motion #5

Sean Cometto is the incoming SLC President. Will receive the Bobby Gunn award.

Sarah Snodgrass is the outgoing SLC Executive Director

Jonathan Price is the incoming SLC Executive Director

19. Committee Positions open – Rob Marshall

SLC Advisor (Tona Hetzler)

Scholarships (Melanie McGrath)

Honors and Awards (Chris Todden) - Taryn Martin



Tona Hetzler has submitted her resignation as SLC Advisor. Rob will announce opening for SLC advisor at the annual meeting tomorrow

Melanie McGrath has submitted her resignation. Rob will ask current members of the committee if they are interested before announcing the position to the general membership.

Chris Todden has submitted his resignation. Chris has suggested Taryn Martin take the position. Rob will ask Taryn before announcing the position to the general membership.

20. Executive Session – Rob Marshall/ Mark Coberley

Financial Report

		As of 3/10/15 Fin. Statement Net Worth Report		
Cash and Bank Accounts	3/8/2016	3/10/2015	NOTES	
Checking	\$207,644.61	\$185,967.42	<i>increased membership</i>	
Paypal (registration)	\$26,901.52	\$25,980.97		
Investment Accounts				
American Century Investments (Assorted Funds)	\$53,237.88	\$54,689.58	<i>-2.70%</i>	
American Funds (growth portfolio)	\$64,823.15	\$68,691.85	<i>-5.70%</i>	
Total Cash and Bank Accounts	\$352,607.16	\$335,329.82	<i>concerns- investments. 4.3% loss on average</i>	
Standing Based on IRS Tax Returns	2011 (6/30/2012)	\$262,645.00		
May be a more accurate picture	2012 (6/30/2013)	\$283,097.00		
	2013 (6/30/2014)	\$250,534.00		
	2014 (6/30/2015)	\$258,036.00	<i>stable +3%</i>	

From your Treasurer...Where Do Your Dues Go?

Our members need to understand exactly where their dues go. Here is a breakdown of how your District 5 dues were allocated during the 2015 budget cycle.

Category	Total NATA Dues	Amount that Goes to District 5 Dues
Certified Member	\$244	\$60
Certified Student Member	\$114	\$20
Non-Certified Student Member	\$80	\$20

In 2015, \$160,806 in dues were collected from the MAATA membership.

Of this amount-

- 32.3% was allocated to the annual meeting
- 43.3% were state dues and were transferred back to the states
- 24.4% was utilized for District 5 programs and operations, including scholarships, grants, committee programs and efforts, web and communications, and board travel.

If you are a Certified Member, Your Dues Breakdown is:

- The NATA utilizes \$184 for the advancement of the profession
- The District utilizes \$15 for programs and operations
- The State utilizes \$25 in its programs and operations
- \$20 is allocated to the annual meeting.

If you are a Certified Student Member, Your Dues Breakdown is:

- The NATA utilizes \$94 for the advancement of the profession
- The District utilizes \$0 for programs and operations...NADA
- The State utilizes \$10 in its programs and operations
- \$10 is allocated to the annual meeting.

If you are a Student Member, Your Dues Breakdown is:

- The NATA utilizes \$60 for the advancement of the profession
- The District utilizes \$0 for programs and operations...NADA
- The State utilizes \$10 in its programs and operations
- \$10 is allocated to the annual meeting.

If you have questions or concerns about your dues money at work, I am happy to visit with you!

State Leadership Exchange Proposal by David Carr

Background and Purpose:

Each state in the district has functions and operations that are unique to that state. Each is doing something that could/should be shared with the other states. Many aspects can be shared informally at district and national meetings. Another way to exchange information is to have member's visit other states and learn firsthand.

Process:

Each state will send a delegation (however many they wish to fund) to neighboring state during the annual meeting. Delegations will visit different states each year.

The visiting delegation will submit a report to their state leadership and the district board on what was learned and what will be applied in their home state.

Funding:

The host state will waive the registration fee for the visitors and "help" if they can (i.e. Meals). The district will provide \$200 for each state each year (if all participate-\$1400 per year). The state where the visiting delegation originates will cover the remainder of the costs.

1. Motion: Request the Finance Committee consider funding for the State Leadership Exchange.

Motion: Amy Cahill

Second: Dusty Briggs

9-1

BOBBY GUNN STUDENT LEADERSHIP AWARD

1. The Bobby Gunn Student Leadership Award is a national award, awarded to one student from each district. The purpose of this award is to provide a travel stipend for the student to attend their first NATA convention.

2. The MAATA designates **the SLC incoming President** as the award winner.

a. The MAATA BOD will choose an alternate recipient if the incoming SLC president

cannot attend the NATA meeting.

b. The District Director will supply the name of the Award winner to the NATA.

3. The Award includes free registration for the NATA National Symposium and a \$500 travel stipend paid for by the NATA.

4. The MAATA will contribute up to an additional \$500 (for a total award of \$1000) to support the student's trip to the convention.

a. The student must attend the Leadership Breakfast in order to receive the funds.

b. The student must follow MAATA policy for reimbursement.

Current SLC president is Brandon Schaut

Incoming president is Sean Cometto